Education

[MYSCHOOL]

myschool is an online learning platform for early childhood education centre offering services of a preschool, day care and to curriculum activities to children from 18 months to 6 or 8 years.

Creating Curiosity, Wonder and Exploration

Today's education is dynamic, constantly changing and intensely competitive. Parents want the best for their children and, honourably because the target audience is exposed to technology now more than ever. At 60seekpeer, we offer you an experienced and dedicated team of digital experts to create the right approach for your business.

Personalized Marketing Approach

As most of the students have different goals, the education centers can take advantage of digital marketing's data-driven strategy to personalize each advertising campaign. Our team of experts helps you to gather data according to the students' activities, interactions, or engagements in any online platforms and increases the chances of getting conversions.

Online or Offline, We've Got You Covered

It's imperative that what happens online reflects on what happens offline. For educational institutions to attain the goal of success, digital marketing is the path. However, offline deliverables are just as crucial as your online actions, especially for an industry like the education sector. Our team of experts helps you to create a balance between your online-offline activities such as logo, brochure, and flyer, banner, branding, business cards, letterheads, and PSD and infographics.

[MODERN WOODEN BRICKS COLLEGE]

Branding that Resonates with the School's Identity

Our branding campaigns begin with a careful comprehension of your brand's values, qualities, and USPs; we build customized digital marketing strategies for your brand.

Website Design and Communications

A school website is significant for establishing a good first impression. Our web development experts design your school's website keeping in mind robust search function, brand and visual consistency, refined and curated content, customization and personalization, and integrating videos to tell your brand story.

Hence, we help manage your website to create an exceptional experience for your students, parents, and employees of your institution which can increase overall admissions alongside delivering a good user experience for its regular users, including teachers, students, and parents.

[CHILDREN'S MUSEUM]

Design Gallery

Communicating the right tone and voice to your target audience is crucial for any brand. Our team of experts has the creativity and make sure that all branding deliver must stay consistent across all web and print media. Being consistent and innovative with colours, logo, videos, images, and fonts make it engaging for the target audience to find what it is you're really representing.

Client Focused, Result Oriented

At 60developer, we offer you creativity, innovation, and commitment. The approach is market driven, client-focused, and result-oriented. Our team of industry experts is dedicated